

Details to consider

WHEN PLANNING SOCIAL ACTION



GROUP ROLES

Here are some roles that you might need to staff:

- Chairperson – leader
- Media and advertising – for school, community, social media, news media, photos
- Networking – connecting to other organisations and businesses for support
- Logistics – ensuring all equipment is available, transporting, setting up and packing down
- People-power coordinator – to ensure people from outside the group know what they need to do
- Leaders for specific social actions



TIMELINE

Break the actions into steps and assign people and completion dates to each step. Sort into date order.



CONSIDERING PEOPLE AND ETHICAL IMPLICATIONS

Read to find out more about what to consider for each of these questions.

- Do the people affected by the issue want change?
- How will you take into account people's points of view, values and perspectives?
- How will you respect rights, dignity, integrity, justice and safety?
- Are your facts correct?
- Are any laws relevant?
- What ethical approaches can you use?
- Have people given informed consent to involvement?
- What will you do with information belonging to other people?



CONSEQUENCES

What might happen as a result of your social action?

- What initial real consequences of your social action do you anticipate?
- What potential future consequences might occur?
- What possible unintended consequences might happen as a result?
- Are the consequences positive or negative?
- What are the consequences for people involved – your group, members of the public, the children affected by the issue?



CONSTRAINTS

What factors might limit what you can do?

- Time
 - Planning time
 - Time for doing the social action
 - Window of opportunity
- Skills in your group
- Cost and budget
- Getting permission – time, access
- Location



OTHER CONSIDERATIONS

What other factors might you need to consider?

- Gaining permission from school, and permits, consents and licences, e.g. council, Police
- Time available
- Target audience
- Location and capacity of venue
- Safety and security
- Costs and sponsorship
- Sound system, lighting
- Volunteers
- Weather

**KEEP THE
ISSUE
CENTRAL**